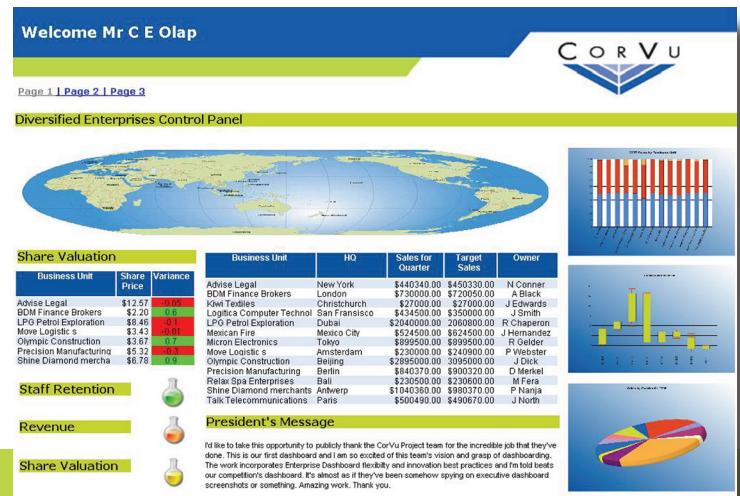


# CorBusiness

Interactive business analysis that empowers business users



Most organisations have a broad array of business analysis needs – interactive reports, graphical analysis, pivot tables and ad-hoc reporting. Increasingly, organisations are also taking advantage of advanced analytical methods such as forecasting, data mining or “what-if” modelling. Often, data must be accumulated from various sources such as transactional databases, data warehouses, spreadsheets or automated data feeds.

Addressing these requirements can translate into lots of resources, time and costs – mainly because a variety of tools and technologies are used, even if they are supplied by the one software vendor.

In contrast to traditional business intelligence, OLAP and reporting tools, CorBusiness can address all of an organisation’s business analysis requirements within a single product that can be deployed rapidly and cost-efficiently extended to meet business priorities.

Most importantly, CorVu’s performance analysis and decision support systems can be purpose-built by business users, without the need for specialised ‘programming’ experience.

## KEY BENEFITS

### Empower business users

Deliver simple purpose-built interfaces so that business managers at all levels can utilise timely, accurate and meaningful information to make the right decisions

### Improve operational efficiency

Eliminate data transfers between systems and reduce the time taken at month end reporting

### Improve report quality

Provide access to data from multiple sources, multi-level drill down, more reliable information and most importantly - “one version of the truth”

### Improve responsiveness to business needs

Dramatically reduce the time required to create new reports

## KEY FEATURES

### Data access

- ADX technology provides rapid access to data from any source, including ERP systems, databases, OLEDB for OLAP, XML, flat files or APIs
- Value-added applications provide pre-integrated business intelligence applications for most commonly used ERP systems
- Data sources presented in tree/list view or Entity Relationship Diagrams (ERD)
- Access multiple data sources simultaneously
- Native database drivers for high performance

### Ease of use

- User interface based on user type
- Wizard-driven user interface for non-technical users

### Visualisation

- Wide range of visual formats, including reports, dashboards, pivot tables and numerous graph types
- Executive alerts - speedometer, thermometer and other customisable indicators
- Personalisation with wizards and configuration settings

### Reporting and analysis

- Interactive analytical reports designed to support decision makers
- Filters, formulas, summarisation, aggregation, colour coding, sorting and categorisation
- Dynamic graphs, pivot tables and OLAP for ad-hoc analysis
- Multi-level drill down, across and through, with visual indicators
- Ad-hoc reporting using simple wizards

### Advanced analytics

- Sophisticated modelling and “what-if” analysis
- Time series forecasting
- A range of popular data mining algorithms

### Scalability

- Web deployment
- Robust and flexible security

## WHAT SETS CORBUSINESS APART

### Comprehensive capabilities

- Reporting and analysis to empower business users
- Advanced analytics such as forecasting, data mining, “what-if” modelling
- Dashboards and exception alerts
- Share personal reports, analysis and comments with other users

### Low total cost of ownership

- A single business intelligence platform that is easy to use, modify and deploy
- Minimise the cost of implementation, training, maintenance and upgrades
- Minimise the cost of software licenses

### Rapid deployment

- No programming skills required
- Pre-built integration to common ERP systems

### Flexibility

- Drill to unlimited dimensions ‘on-the-fly’ without limitations
- Intelligent Scheduler and multi-tier options for total control over where and when data is processed
- Leverage investments in data warehouses where appropriate
- Supports ‘Push’ and ‘Pull’ reporting strategies
- Portable applications and application components
- Optional HyperVu™ module provides interactive HTML pages - pre-published or ‘on demand’
- Optional CorPortfolio™ module enables organisations to automate the collection and assembly of reports, analysis and commentary into briefing books, board reports and other management report packs

### Americas

CorVu North America  
8000 W. 78th St.  
Suite 330,  
Edina, MN 55439  
USA

Tel: +1 952 944 7777  
Fax: +1 952 944 7447  
Toll-Free: +1 800 610 0769

### EMEA

CorVu Ltd  
3 Furzeground Way  
Stockley Park  
Uxbridge UB11 1EZ  
United Kingdom

Tel: +44 (0) 845 070 3838  
Fax: +44 (0) 845 070 3839  
Email: marketing@corvu.co.uk

### Asia Pacific

CorVu  
Lvl 8, Tower A, Zenith Centre  
821- 843 Pacific Hwy  
Chatswood NSW 2067  
Australia

Tel: +61 2 9495 5400  
Fax: +61 2 9495 5444  
Toll-Free: +61 1 800 500 644  
Email: info@corvu.com.au